



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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Voluntary Pre-Kindergarten Back to School Jam on the Horizon

JACKSONVILLE, Fla. August 2, 2010— The Early Learning Coalition will host a Voluntary Pre-Kindergarten (VPK) Back to School Jam on Saturday, August 14. The event is for families to enroll their children in the FREE VPK program for the 2010-2011 school year. Enrollees will receive free school supplies and families will have the opportunity to make a craft.

To be eligible, families must be residents of the State of Florida and the enrollee must turn 4-years-old on or before September 1. At the event, families will receive a VPK voucher allowing their enrolling child to attend VPK at a qualified program provider in Duval County.

This community effort will be in partnership with Wachovia, A Wells Fargo Company.

Parents will need to bring proof of child's age and proof of Florida residency. Typical examples for each are:

For proof of age:

Birth Certificate, Blue shot record signed by doctor, Passport, or Military ID.

For proof of residency: ADDRESS MUST MATCH APPLICATION.

Driver's License, Utility bill, Lease Agreement or Pay stub.

WHEN: Saturday, August 14, 9 a.m. - 12 p.m.

WHERE: Early Learning Coalition of Duval
8301 Cypress Plaza Dr; 32256

WHO: * Early Learning Coalition of Duval
* Families, who are residents of the State of Florida, with children who will be 4-years-old on or before September 1, 2010, and who want to enroll their child for the 2010-2011 school year in Duval County.
* Wachovia, A Wells Fargo Company

Direct Questions from parents/guardians to: 904-208-2044

Can't Make it on the 14th? We will be available the following dates as well:

Monday, August 23rd—ELC of Duval will be **OPEN** from 8:00 am until 7:00 pm.

Tuesday, August 10th---Mandarin Branch Library from 5:30 pm—7:30 pm.

Thursday, August 12th---Highlands Branch Library from 5:30 pm—7:30 pm.

Tuesday, August 17th---Regency Branch Library from 5:30 pm—7:30 pm.

Thursday, August 19th---Beaches Branch Library from 5:30 pm—7:30 pm.

Registration is also available year round at the Early Learning Coalition offices.

To learn more about *Voluntary Pre-Kindergarten, Child Care Resource and Referral* or the Early Learning Coalition of Duval call 904-208-2044 or visit www.ChooseQualityChildCare.org

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